ASAIO
66th Annual Conference
June 10-13, 2020
www.asaio.org

Hilton Chicago Hotel
CHICAGO
ASAIO (American Society for Artificial Internal Organs) is a world class society that has been in existence for over 66 years. The Annual Meeting is a globally collaborative forum that promotes the development of innovative medical device technology at the crossroads of science, engineering, and medicine. Attendance is comprised of clinicians, scientists, engineers, industry, academia, the financial community, as well as representatives from the Food & Drug Administration, National Science Foundation and the National Institutes of Health.

Deeply rooted in decades of history, success, and experience, ASAIO members have created medical device industries and academic successes that have led to many of the leading-edge devices used to treat patients today for renal (dialysis), cardiac (ventricular assist devices), pulmonary (ECMO and respiratory assist), hepatic (liver assist), pancreatic (artificial pancreas) and neurologic (brain-motor prostheses) applications.

Place your company in the center of a one-of-a-kind opportunity to market to a seasoned audience and interdisciplinary think-tank of developers continually adapting, evolving, and advancing the medical device, tissue engineering, and regenerative medicine fields to provide solutions that culminate in the development of novel life-saving technologies.

2019 Attendance History
San Francisco, CA ........ 746 Attendees

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<th>ROLE</th>
<th>PRIMARY INTEREST</th>
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<tr>
<td>Researcher</td>
<td>Cardiac</td>
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<td>Clinician</td>
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<td>Commercialization</td>
<td>Pediatric Pulmonary/ECMO</td>
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MARKETING OPPORTUNITIES

INDUSTRY-SUPPORTED SCIENTIFIC
Lunch $25,000.00 | Dinner $30,000.00
Industry-supported scientific symposia of up to 60 minutes may be conducted during lunch and dinner times during the Annual Meeting. Symposia support includes one (1) complimentary meeting registration for your speaker, acknowledgement in promotional materials and onsite signage, one (1) complimentary blast email to the ASAIO pre-registration list (mailing pieces must be approved by ASAIO), promotional flyers to be included with the registration materials promoting your symposium. Symposia may or may not be accredited. Although catering for 150 pp and basic AV are included, special set fees, additional electrical/telecommunications and labor are not included in the fee. Each company is responsible for all charges to the facility.

HOTEL KEY CARDS
$6,500.00
Hotel guests attending the Annual Meeting will receive a hotel keycard for their room when they check in. Your company’s message will be prominently displayed on each key. Showcase your company and drive traffic to your exhibit space.

MOBILE APP
$10,000.00
A mobile application is available for all attendees to download on their smartphones and other electronic devices. The application will serve as the main program, with only a small limited pamphlet guide available onsite. It includes program schedules, abstracts, exhibitor descriptions, exhibit floorplan and meeting space map as well as area attractions and other important information. The supporting company will have visibility throughout the duration of the meeting by being featured in the main application banner, linking to the supporter’s website as well as 3 push notifications during the meeting.

POCKET PROGRAM GUIDE
$2,500.00
Place an ad prominently on the back cover of the ASAIO 2020 meeting program guide and your marketing message will reach over 700+ attendees. This is the main reference for all ASAIO attendees and will be referred to several times throughout the year. The program guide contains the daily agenda, educational session descriptions, exhibitor/sponsor listings and exhibitor product descriptions.
Submission Deadline: May 1, 2020

MEETING BAGS
$10,000.00
Every registered attendee will carry your company name on their bag. You may include one product flyer in every bag.

ONSITE SIGNAGE
$2,500.00 per sign. Up to 3 placements.

WIFI
$10,000
The number one question we are asked while onsite is, “what is the wifi password?” Support Wi-Fi access for all attendees. Your company name will be prominently displayed with all log-in directions, along with a splash screen. The sponsor is able to customize the wifi password.
EXHIBITOR OPPORTUNITIES

LOCATION
Exhibits will be located in Salon C of the Continental Ballroom, which is adjacent to all Concurrent Sessions.

EXHIBIT DETAILS**
- 10’ x 10’ Exhibit Space
- 8’ High back drape
- 3’ high side drape
- Complimentary Program Listing

EXHIBIT FEE
$3,200.00

Exhibit space is a 10ft x 10ft space which includes:
- Four (4) Registrations
- Access to all refreshment breaks and the Welcome Reception

Set Up: Wednesday, June 10, 2020 12:00 pm – 4:30 pm
Exhibit Hours**: Thursday, June 11, 2020 7:00 am – 7:00 pm
Friday, June 12, 2020 7:00 am – 4:00 pm
Exhibit Tear-down: Friday, June 12, 2020 4:00 pm – 6:00 pm

**Schedule subject to change based on final program.

PAST EXHIBITORS (2019 only)
- Abbott
- Acelis Connected Health
- ActiCare Health Inc
- ASAIO Journal
- Berlin Heart Inc
- Dantec Dynamics Inc
- Evaheart Inc
- GCMI / T3 Labs
- Hydrix
- Jarvik Heart Inc
- Medtronic
- NxStage Medical Inc
- Orthodynamics Company Inc
- SynCardia Systems LLC
- Texas A & M Institute for Preclinical Studies
- Transonic Systems Inc
- ICAOT Display
EXHIBITOR GUIDELINES

GENERAL
All matters and questions not covered by the regulations are subject to the decision of ASAIO. “The Society” shall mean ASAIO, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION
The ASAIO Annual Meeting includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of products used in artificial internal organ procedures.
ASAIO reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of ASAIO and the objectives of the ASAIO exhibition. The ASAIO does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. ASAIO will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur approximately two weeks after the meeting.

TERMS IN CASE OF DEFAULT
If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, ASAIO reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after February 7, 2020.

EXHIBIT SERVICE KIT
The Service Kit will provide you with complete information regarding:
- Shipping
- Utility services
- Personnel registration
- Pre-registration mailing list rental
- Program guide product description requirements
- Hotel reservations
- Any additional information needed during installation, exhibiting and dismantling of your exhibit

CHANGES
All times, program schedules and floor plans in this prospectus are subject to change. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM
The ASAIO Preliminary Program will be posted on the ASAIO website as soon as it is available.

SPECIAL NEEDS
Please contact the ASAIO office if you have a disability, which requires special accommodations.

INSURANCE
The Exhibitor, Hotel and ASAIO each agrees to carry adequate personal property, liability and other insurance protecting itself against any claims arising from any activities conducted in the Hotel during the ASAIO Annual Meeting. Upon request, the Exhibitor shall provide a certificate evidencing such insurance to the Hotel and ASAIO. The Hotel and ASAIO shall not be responsible for the security of exhibits, presentation materials or other personal property of the exhibitor. The Exhibitor acknowledges that ASAIO and the Hotel, its owner and operator do not maintain insurance covering such exhibits, materials or personal property.
INDEMNIFICATION
The exhibitor hereby agrees to indemnify and hold harmless ASAIO and Hotel from and against loss, liability, costs or damages resulting from claims arising out of or resulting from the gross negligence or willful misconduct of the exhibitor or any of its members or participants, unless such claim has resulted, in whole or in part, from the acts or omissions of ASAIO, the Hotel or its employees acting within the scope of their employment. ASAIO, the Hotel hereby agrees to indemnify and hold harmless the exhibitor from and against loss, liability, costs or damages resulting from claims arising out of or resulting from the gross negligence or willful misconduct of ASAIO, the Hotel or any of its employees acting within the scope of their employment, unless such claim has resulted, in whole or in part, from the acts or omissions of the exhibitor or any of its members or participants.

Booth Sharing
ASAIO prohibits the sharing of booth space, except wholly owned subsidiaries and partnerships.

Booth Relocation
ASAIO reserves the right to reconfigure the floor plan at any time prior to the Annual Conference in order to enhance traffic flow. If a booth assignment changes, ASAIO will send a notification prior to the Annual Conference.

Eligibility
ASAIO is committed to providing a quality exposition. For ASAIO to accept an Exhibit Application, products and services must be educational in nature.

Failure to Occupy Exhibit Space
Any space not occupied by 5:00pm on Wednesday, June 10, 2020 may be forfeited by the exhibitor. ASAIO may reassign or use this space without refund. Exhibitors who anticipate delays in setting up booths must receive prior approval by ASAIO – industry@asaio.org – Telephone 978.927.8330.

Storage
Fire regulations prohibit storing product literature, empty packing containers, or packing materials behind back drapes or under draped tables.

Early Dismantling Is Not Permitted
ASAIO prohibits early dismantling. Exhibits officially close on Friday, June 12, 2020 at 4:00 pm. Exhibitors that leave before closing will be subject to a fee of $500.

Fire Regulations All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances. Crepe and/or corrugated paper, flameproof or otherwise, are not permitted. All aisles and exhibits must be clear at all times and fire stations and fire extinguishers are not to be covered or obstructed.
CONTACT INFORMATION:

Contact Person. This person will receive all correspondence pertaining to this meeting.

Title

Telephone number    Fax number

Email address

Company Name/ Web Address

Street Address

City/State/Postal Code /Country

Exhibit Space                          $3,200.00
10’ x 10’ Booth

Location preferences: (List table numbers)

1st Choice_____________ 3rd Choice ______________
2nd Choice_____________ 4th Choice ______________

Applications without appropriate payment will not be processed.

We would like to be near ________________________
We would not like to be near ____________________

The ASAIO will make every effort to honor your location requests.

PRODUCT DESCRIPTION:

Please email a 50-word company description to industry@asaio.org upon completion of your application to be included in the ASAIO mobile application.

When emailing description please include the following:

✓ "ASAIO" in the subject line of your email
✓ Company Name
✓ Mailing Address
✓ Appropriate contact email address
✓ Company website address
✓ 50 word COMPANY description.

PAYMENT METHOD:

☐ Check amount enclosed: $____________

CREDIT CARD
☐ American Express  ☐ MasterCard  ☐ Visa

Amount to be charged: $____________

Credit Card Number

Expiration Date       Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card

Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ If billing name & address is not the same, please enter below.
☐ Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

Company Name

Street Address

City, State, Zip

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT IMMEDIATELY. BOOTH NUMBER WILL BE CONFIRMED IN FEBRUARY 7, 2020 CANCELLATION CLAUSE: IF CANCELLATION IS RECEIVED IN WRITING NO LATER THAN FEBRUARY 7, 2020, A 25% CANCELLATION FEE IS RETAINED BY ASAIO. IF CANCELLATION IS RECEIVED IN WRITING AFTER FEBRUARY 7, 2020, NO REFUND WILL BE ISSUED.

AUTHORIZED SIGNATURE

PRINT NAME

TITLE

If you have any questions please contact us at 978-927-8330 or email us at industry@asaio.org

FOR ASAIO USE ONLY

Date received: ___________ Total Amount due: $________

Amount received: ___________ Accepted by: ___________

ID #: ____________________

Space Assignment: _________ Date assigned: _____________
The ASAIO and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT AND REFUNDS. Applications must be accompanied by payment in full. Applications received without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation in whole or part of space on or before February 7, 2020, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or part received after February 7, 2020, no refunds will be issued.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS TO THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, agents or others in the exhibitor's display, parent or subsidiary companies except.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. All installation of exhibits must be completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be relocated or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Service Kit. The Exhibitor Service Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space shall be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Service Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Service Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility of the exhibitor. As an exhibitor of the American Society for Artificial Internal Organs, each exhibitor represents and agrees that it is in compliance with all applicable laws, ordinances and regulations governing the display of goods. Each exhibitor represents and agrees that it has no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor’s space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purposes. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used the exhibitor should communicate with any retail sales are prohibited within the exhibit area. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near exhibit space free of congestion caused by demonstrations or other promotions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booths by service contractors. It is the exhibitor’s responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as ‘empty’. Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or erect completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unstable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near exhibit space free of congestion caused by demonstrations or other promotions.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. INSURANCE. Exhibitor and hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

12. INDEMNIFICATION. Exhibitor, hotel, and ASAIO agree to indemnify and hold each other and the other’s officers, directors, shareholders, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney’s fees, arising out of or relating to the other’s performance under this agreement.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR OTHER REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE
Industry Symposium Application
ASAIO Annual Meeting, June 10-13, 2020 | Hilton Chicago Hotel • Chicago, IL

Please select your support activities and send completed form by email, fax or mail: industry@asaio.org | ASAIO, 500 Cummings Center, Suite 4400, Beverly MA 01915 | Fax 978-524-0461

Exact Title of Symposium

Company Name | Contact Name | Email

Phone/Fax | Address | City | State | Zip

Brief Description of Symposium Topic and Proposed Faculty:

* Symposium acceptance is subject to final approval by the ASAIO Scientific Program Committee

CME Provider* (if applicable):
*If CME will be provided please include copy of Accreditation and Designation statements

INDUSTRY-SUPPORTED SYMPOSIUM*

Lunch Symposium $25,000.00          Select time: Thursday June 11th  □  Friday June 12th  □

Dinner Symposium $30,000.00          Select time: Thursday June 11th  □  Friday June 12th  □

Although catering for 150 pp and basic AV are included, special set fees, additional electrical/ telecommunications and labor are not included in the fee. Each company is responsible for all charges to the facility. By signing below you are authorizing ASAIO to charge the total fee indicated on this form to your credit card.

Signature                  Date

PAYMENT METHOD
Check amount enclosed: $__________
☐ Credit Card  ☐ American Express  ☐ MasterCard  ☐ Visa

Amount to be charged: $__________ Name as it appears on card: _________________________________

Credit Card Number                    Expiration Date  Security Code (3-4 #s on front/back card)

________________________________________________
Cardholder's Signature

☐ Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.
☐ Please check if credit card billing address is same as contact information.
☐ If billing address is not the same please enter: ________________________________________________
ASAIO MARKETING AGREEMENT

Fax Securely to: 978-524-0461
Mail to: ASAIO
Attn: Yvonne Grunebaum
500 Cummings Center, Suite 4400
Beverly, MA 01915

Company Name:______________________________________________ Contact: _________________________
Title:________________________________________ Email:__________________________________________
Telephone:___________________________________ Fax: ___________________________________________
Address:_______________________________ City/State/Zip/Country: ___________________________________

MARKETING SUPPORT:

☐ Hotel Key Cards.........................$6,500.00  ☐ WiFi ..............................$10,000.00
☐ Mobile App...............................$10,000.00  ☐ Meeting Bags..........................$10,000.00
☐ Signage ..................# signs _____ x $2500 = $_________  ☐ Pocket Program Guide.............$ 2,500.00

PAYMENT METHOD:

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.
☐ Check amount enclosed: $________________________

☐ CREDIT CARD ☐ American Express ☐ Visa ☐ Master Card
Amount to be charged: $________________________
Credit Card Number:____________________________ Security Code:____________________
Expiration Date:_________________________ Security Code:____________________
(3-4 numbers on front or back of card)

Name as it appears on credit card __________________________ Cardholder’s Signature __________________________

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ Billing address if different than above: __________________________

DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via our secure fax 978.524.0461. If you prefer to email please leave out the credit card number and provide a phone number and we will call you for the credit card number.